





Greetings,

I want to personally thank you for taking time to consider supporting our organization, **1st Downs 4 Life**. 1st Downs 4 Life was started when my mother, Filomena Murphy, passed away from breast cancer in 2008 and over the past 10 years our programs, initiatives and events have touched the lives of over 6,000 youth. We have hosted football and cheerleading camps, initiatives to support youth with loved ones impacted by cancer, and held events for youth who have suffered the death of loved ones to encourage them and help them make positive-life changing choices.

Your financial and in-kind contribution will help us continue our impact and allow us to offer our programs at no cost to youth during our **11th Annual Charity Weekend's Youth Summit and Camps**.

On behalf of my family and our organization, we say THANK YOU.

Sincerely,

Louis M. Murphy Jr.



Louis with his Mom, Filomena



Football Camp with Jameis Winston



Cheer Camp



Youth Summit



Football Camp



Top Golf



CastAway



Christmas Giveaway



Louis receiving Key to the City

1ST DOWNS 4 LIFE™ SEEKS TO EMPOWER AND INSPIRE YOUTH BY PROVIDING OPPORTUNITIES THAT ASSIST THEM IN MAKING POSITIVE CHOICES.

**1ST DOWNS 4 LIFE**  
INVESTING IN THE YOUTH OF TOMORROW

facebook.com/1stDowns4Life  
@1stDowns4Life

Visit our website at:  
[www.firstdownsfl.org](http://www.firstdownsfl.org)

LOUIS MURPHY, JR.'S

# 1<sup>ST</sup> DOWNS 4 LIFE

## CHARITY WEEKEND '18

JULY 13<sup>TH</sup> - JUL 14<sup>TH</sup>, 2018



### TOUCHDOWN- \$10,000

- Sponsor of 100 youth for charity weekend
- Presenting sponsor for charity weekend
- Company logo on t-shirts and all advertising
- Company banner placement at weekend events
- Opportunity to include in-kind item for raffle prize
- Ten (10) VIP passes to Charity Basketball competition
- Autographed football & mini helmet from Louis and NFL players

### FIRST DOWN- \$5,000

- Sponsor of 50 youth for charity weekend
- Company logo on t-shirts and all advertising
- Company banner placement at weekend events
- Opportunity to include in-kind item for raffle prize
- Five (5) VIP passes to Charity Basketball competition
- Autographed mini helmet from Louis and NFL players

### RED ZONE- \$2,500

- Sponsor of 25 youth for charity weekend
- Company logo on charity weekend t-shirts and website
- Two (2) VIP passes to Charity Basketball competition
- Autographed mini helmet from Louis and NFL players

### FIELD GOAL- \$1,000

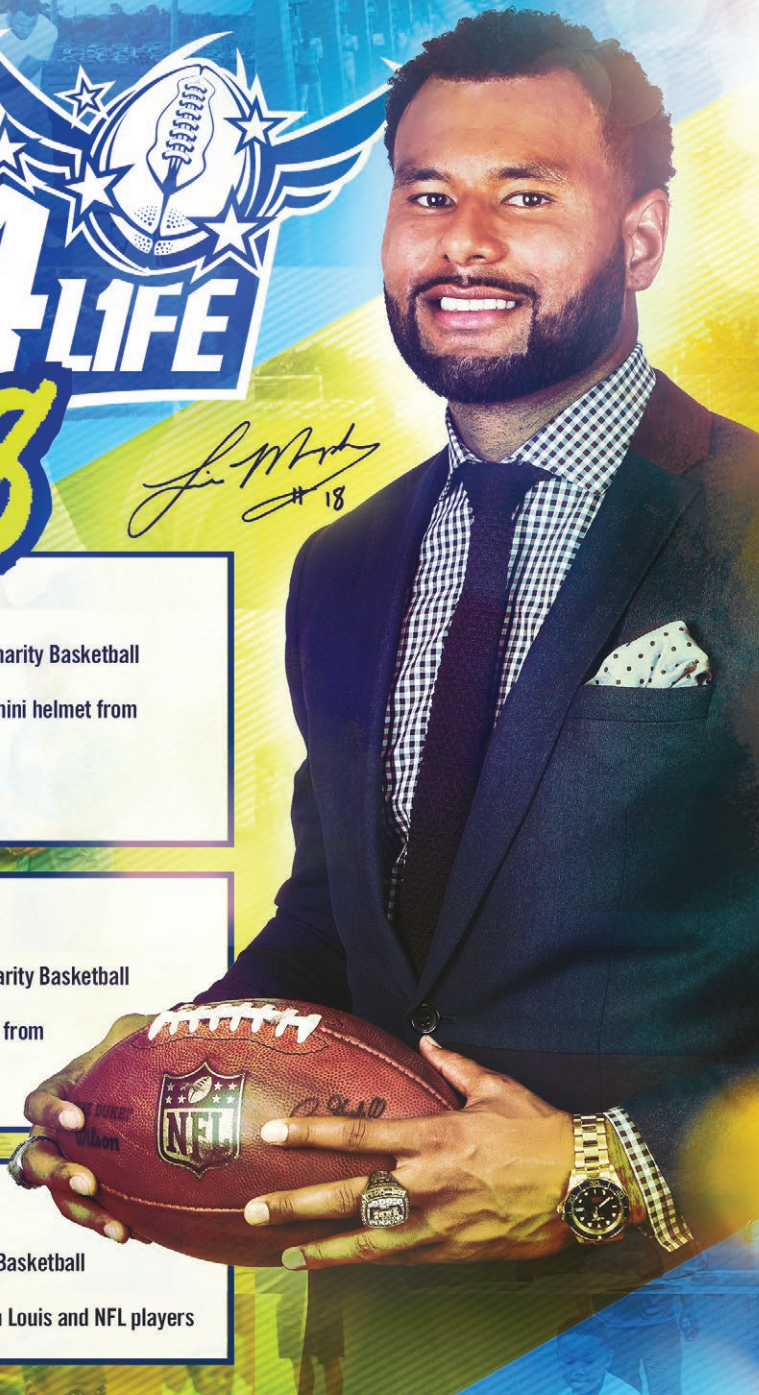
- Sponsor of 10 youth for charity weekend
- Company recognition on website
- Four (4) general admission passes to Charity Basketball competition

### GOAL LINE- \$500

- Sponsor of 5 youth for charity weekend
- Company linked logo on website
- Two (2) general admission passes to Charity Basketball competition

### KICKOFF SPONSOR- \$250

- Company/Name on website
- Two (2) general admission passes to Charity Basketball competition



1ST DOWNS 4 LIFE

# SPONSORSHIP COMMITMENT AND DISCLOSURES

Sponsorships are limited and available on a first-come, first, serve basis.

Please complete the following information & print all information legibly, exactly as it should appear in all publications.  
OR visit our website at [www.firstdownsfl.org/charityweekendsponsorship](http://www.firstdownsfl.org/charityweekendsponsorship)

SPONSOR/COMPANY NAME:

SPONSOR/COMPANY LEGAL NAME (IF DIFFERENT):

MAILING ADDRESS:

CONTACT NAME AND TITLE:

PHONE:  EMAIL ADDRESS:

## SOCIAL MEDIA INFORMATION

FACEBOOK/  TWITTER@

INSTAGRAM@  WEBSITE:

## SPONSORSHIP LEVELS (PLEASE CIRCLE THE DESIRED LEVEL)

- |                              |                            |
|------------------------------|----------------------------|
| * TOUCHDOWN SPONSOR \$10,000 | FIELD GOAL SPONSOR \$1,000 |
| * FIRST DOWN SPONSOR \$5,000 | GOAL LINE SPONSOR \$500    |
| * RED ZONE SPONSOR \$2,500   | KICKOFF SPONSOR \$250      |

\* PLEASE EMAIL A PRINT-READY, HIGH-RESOLUTION LOGO IN PNG AND EPS FORMAT TO OUR SPONSORSHIP COMMITTEE AT [SPONSORSHIP@FIRSTDOWNSFL.ORG](mailto:SPONSORSHIP@FIRSTDOWNSFL.ORG) **NO LATER THEN MAY 25, 2018**

1ST DOWNS 4 LIFE IS AN IRS DESIGNATED 501(C), NOT-FOR-PROFIT ORGANIZATION

Check enclosed for payment of \$

Please make all checks payable to 1st Downs 4 Life and send to:  
**1st Downs 4 Life PO Box 35296, St. Petersburg, FL, 33705**



All inquiries, please call Executive Director, Mike Shorter at (727) 686-7770

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1 800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE REFER TO NUMBER CH21739.